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62,05

Poinsetia Stock Plant Price List for 1944

On Orders Placed Now

NEW POINSETTIA, "Indianapolis Red." This is a sport of the Mrs. Paul Ecke variety, discovered by Bauer and Steinkamp; very short jointed, color somewhat lighter than the Mrs. Paul Ecke, but has a full round bract like the Ruth Ecke variety. Field grown plants, No. 1, \$100 per 100; No. 2, \$75 per 100; No. 3, \$50 per 100; No. 4, \$25 per 100. Bench grown, \$17.50.

Albert Ecke, the finest colored commercial pot variety, Variegated Ruth Ecke, Ecke's White and Christmas Red Ecke, field grown plants, No. 1, \$75 per 100; No. 2, \$50 per 100; No. 3, \$35 per 100, #4, \$25 per 100, #5, \$15 per 100. Bench grown, \$17.50.

Mrs. Paul Ecke, Oak Leaf, Ruth Ecke, Star of Werder, Double Henriette Ecke, Barbara Ecke, St. Louis, Early White, Improved Late White, Cathryn Reed, Pink, Hollywood and True Red, field grown plants, Jumbo, \$75 per 100; No. 1, \$57.50 per 100; No. 2, \$40 per 100; No. 3, \$30 per 100; No. 4, \$20 per 100; and No. 5, \$15 per 100.

The above prices are f.o.b. eastern cities c/o Railway Express Agency, on orders placed NOW for April Delivery. The No. 2 plant will give the most cuttings per dollar invested.

Customers who dispose of their present stock plants and place their entire order NOW for next year's propagating will receive the usual 10% overcount free of charge, making the cuttings thereby cost approximately 1c each on the regular varieties. This 10% overcount will NOT be given on orders placed later in the season.

The stock plants which I have for delivery are in excellent condition and I am prepared to take care of any and all orders that are placed NOW. Last minute orders will be extremely difficult to take care of.

PAUL ECKE

THE CALIFORNIA POINSETTIA GROWER

Encinitas, Calif.

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JAN 20 1944

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